A graphic designer with a strong eye for detail and a passion for creating compelling visual experiences. Delivers modern designs that blend creativity with strategic thinking, with a focus on enhancing brand identity an,d leaving a strong impression.

@Osama Amir

2026

PORTFOLIO

A graphic designer with a keen eye for detail and a passion for turning ideas into impactful visuals. Blends creativity with thoughtful design to build distinctive brand identities and engaging social media content, bringing a clear purpose and a polished finish to every project.

@Osama Amir

About Me

Osama Amir

I'm a graphic designer with a passion for design and using visual elements to enhance all types of projects through my creativity



Experience

2024-Present **Freelance** Graphic Designer

2024-Present **Fadaa Marketing Agency**

2025-2026 **QX Media Agency**

Skills

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01064606281

A selection of clients I've collaborated with to bring their brands to life through thoughtful design. Each project reflects a unique vision, translated into visuals that express the brand's personality, connect with its audience, and create a consistent presence across different platforms.

@Osama Amir

Clients

Behind every logo is a collaboration built on trust, creativity, and a shared vision. I've worked with clients across different industries, from fashion and food to education, technology, and lifestyle, creating designs that reflect each brand's character and speak to its audience. This collection brings together the brands I've had the pleasure of working with, each offering a new perspective and an opportunity to turn ideas into purposeful visual work.





























































A selection of social media designs that bring each brand's personality into everyday communication. From individual posts to cohesive campaigns, each project combines thoughtful layouts, strong visuals, and clear messaging to capture attention and create a consistent presence across digital platforms.

@Osama Amir

Social Media

CAT·HOUSES EST EG 2020

Social media designs for Cat Houses, a brand creating cozy homes and playful spaces for cats. The visual direction combines warm, cinematic imagery with humor and imaginative storytelling, placing cats at the heart of relatable moments and seasonal celebrations. Each design highlights the products while giving the brand a distinctive, playful personality that connects with cat lovers.







ENAR PHARMA

Social media designs for ENAR, a supplement brand focused on sports and men's wellness. The visual direction combines bold colors, relatable lifestyle scenes, and creative concepts to give each product a clear presence. From promotional offers to sports-inspired visuals, the designs balance product visibility with engaging storytelling, creating a confident and consistent brand identity.



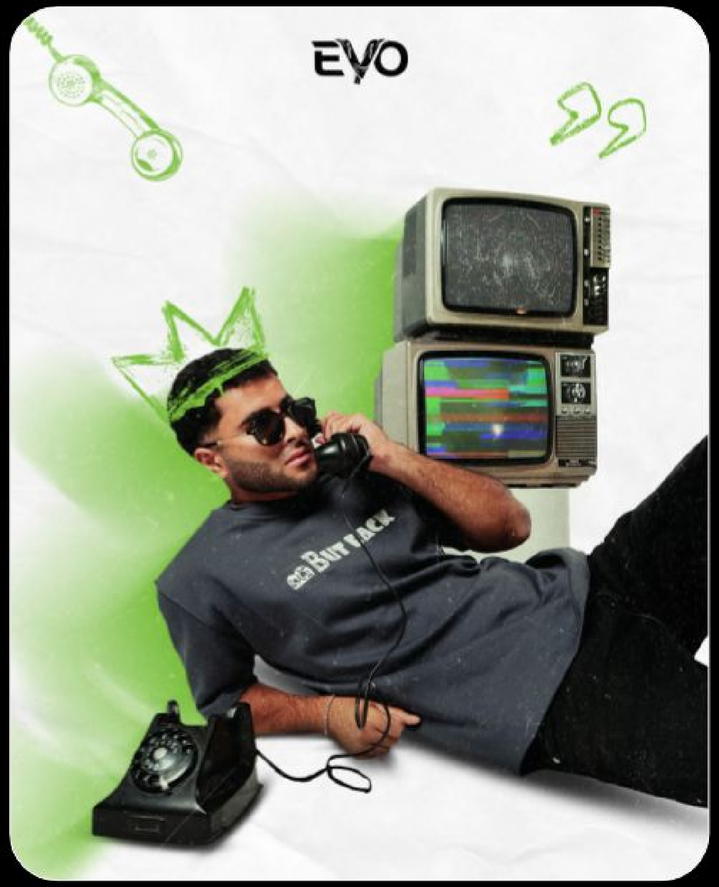


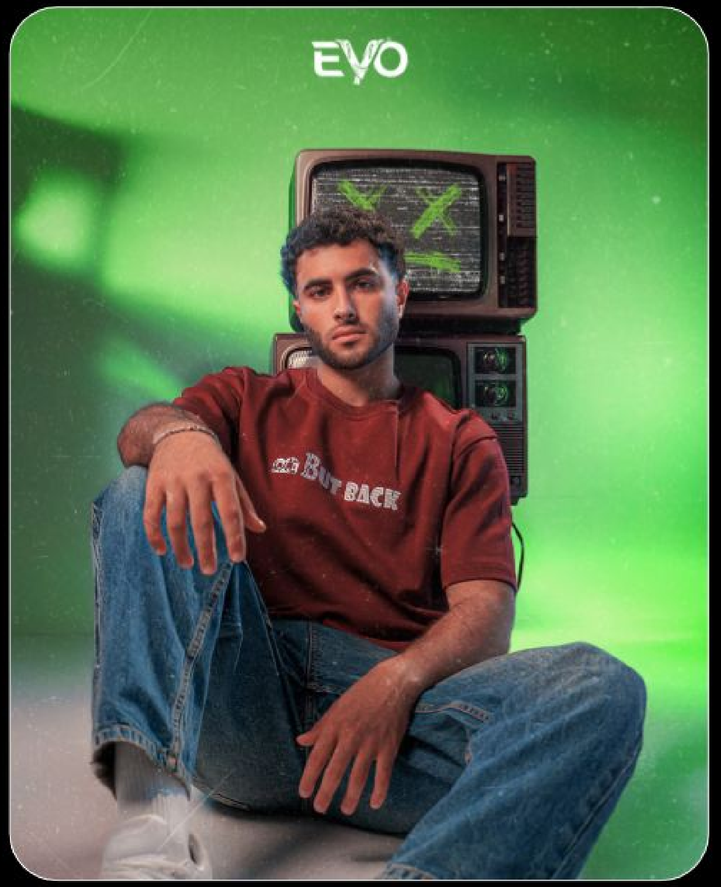


EVO

Social media designs for EVO, a fashion brand with a bold, casual streetwear aesthetic. The visual direction blends editorial photography, vintage televisions, and playful graphic details with vibrant green accents to create a distinctive retro mood. Each design keeps the clothing at the center while expressing the brand's youthful energy and individuality.



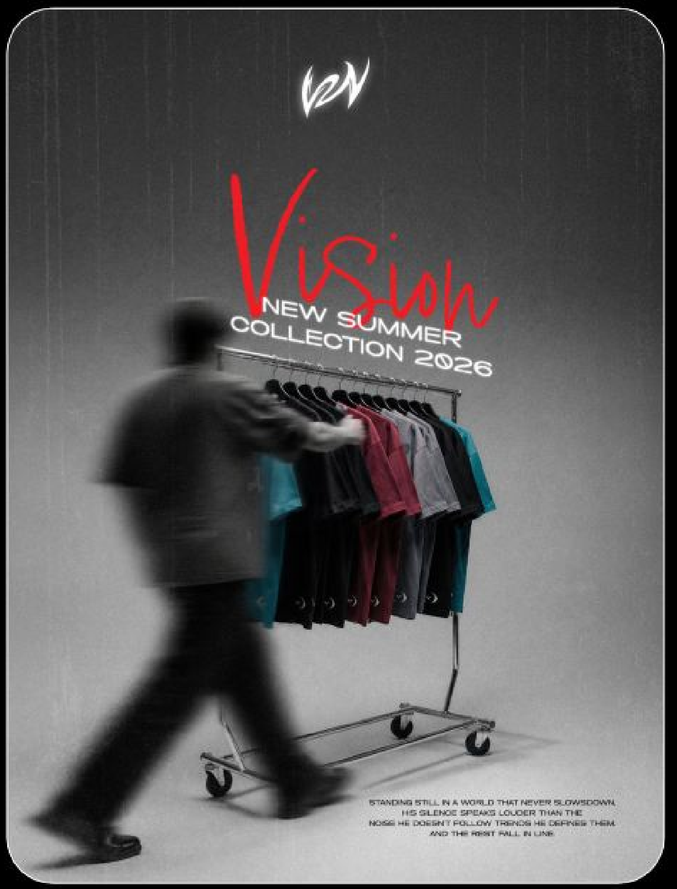




Social media designs for VISION, a local streetwear brand specializing in oversized T-shirts. The visual direction combines cinematic compositions, muted tones, and motion blur with expressive red typography to create a bold editorial mood. From collection teasers to lifestyle visuals, each design highlights the relaxed silhouettes while reflecting the brand's confident, contemporary character.







GloAura

Social media designs for GloAura, a women's fashion brand offering everyday clothing, T-shirts, and pajamas. The visual direction pairs rich burgundy backgrounds with soft textures, playful pillow arrangements, and relaxed poses to capture the comfort of staying in. Each design brings an imaginative editorial touch to the collection, creating a cohesive look that feels feminine, cozy, and stylish.







ENGLISH PLUS
FLUENT FUTURE

Social media designs for English Plus, an educational brand offering English language courses. The visual direction combines bold red and white branding, classroom settings, and expressive student portraits to create an energetic, approachable feel. Clear typography and prominent offers keep the message easy to follow, while playful compositions reflect the excitement of learning and connect with parents and young learners.





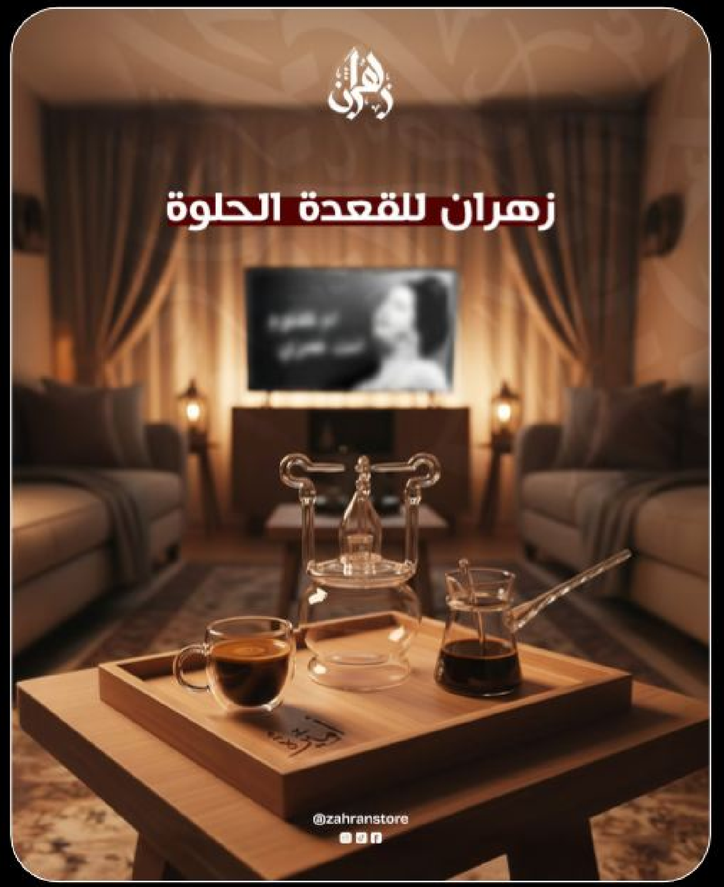


ريتش شيبس
Rich Chips

Social media designs for Rich Chips, a snack brand with a playful, vibrant personality. The visual direction combines bold colors, dynamic product compositions, and floating chips with ingredients that highlight each flavor. From cheerful lifestyle scenes to detailed product showcases, the designs capture the fun of snacking while keeping the packaging at the center of a consistent, eye-catching brand presence.



Social media designs for Zahran, a brand offering traditional coffee spirit burners and glass coffee cups. The visual direction combines warm lighting, rich brown tones, and intimate home settings to capture the ritual of making and sharing coffee. From quiet evenings to friendly gatherings, each design showcases the products as part of familiar moments, creating a cohesive brand presence rooted in warmth, nostalgia, and connection.





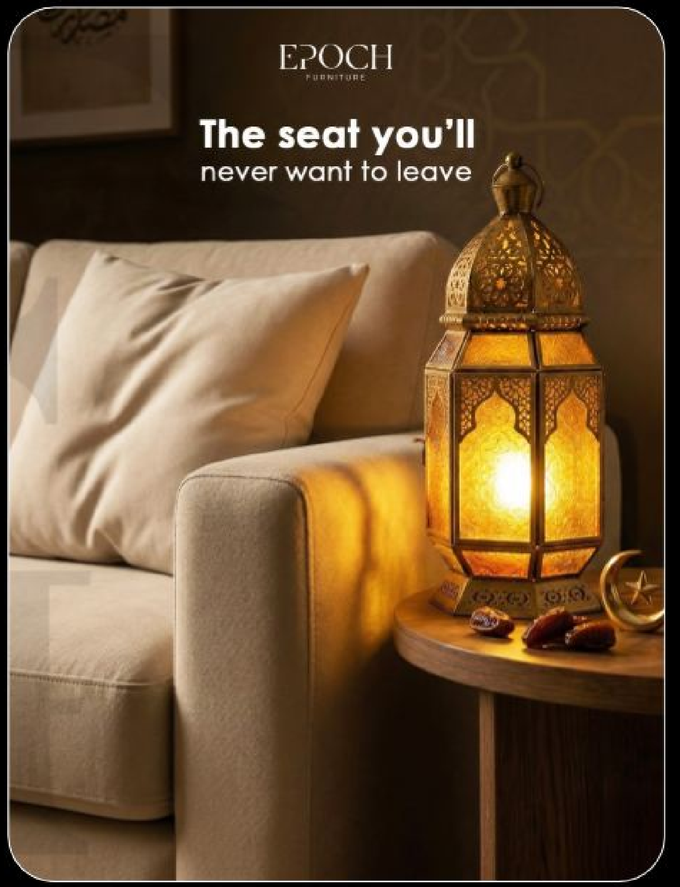


EPOCH
FURNITURE

Social media designs for Epoch, a furniture and home décor brand offering chairs and decorative pieces. The creative direction focuses on presenting furniture as part of a complete living space, balancing product details with a sense of comfort and style. Each design aims to inspire customers to imagine how individual pieces can bring character to their homes.







Codexa

Social media designs for Codexa, a software company developing websites, CRM platforms, and business systems. Electric blue lighting, dark backgrounds, and futuristic imagery create a cohesive technology-focused aesthetic. Strategic chess imagery and interactive digital elements translate abstract services into bold visual concepts that communicate innovation, direction, and business growth.

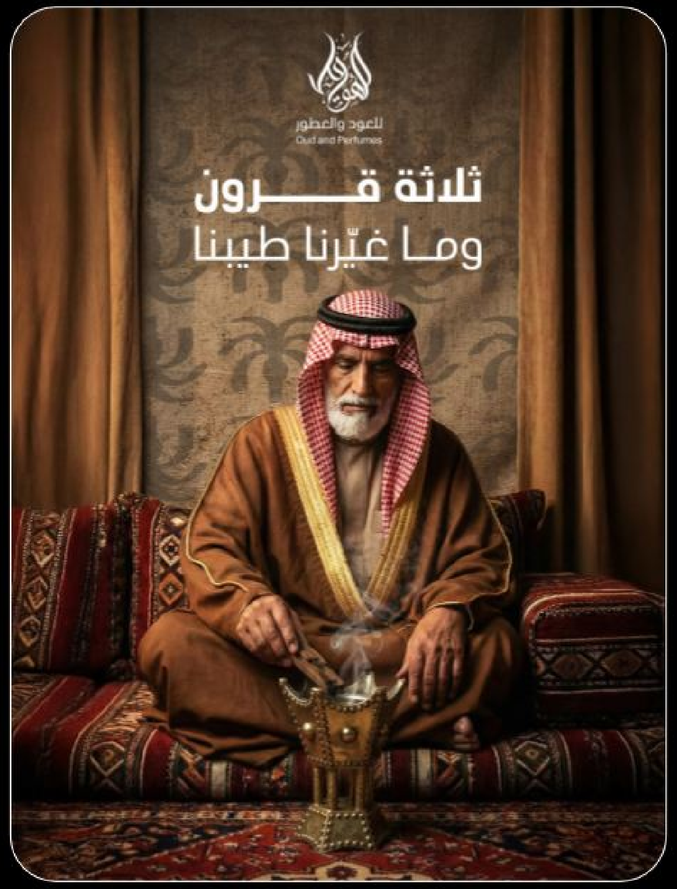






الهويمل للعود والعطور
Alhuwaymil for Oud and Perfumes

Social media designs for Alhowaimil, a brand offering oud, incense, and perfumes. The visual direction draws on Arabian hospitality through warm lighting, traditional settings, and close-up details of oud and incense burners. Rich textures and intimate gathering scenes connect the products with heritage and shared rituals, creating an elegant, atmospheric brand presence.







bringy

Social media designs for Bringy, an insurance brand offering coverage for cars and individuals. Clean white backgrounds, bold red accents, and approachable illustrations make insurance messages easy to understand. The featured posts turn roadside assistance and mobile accident reporting into clear visual stories, giving the brand a practical, friendly, and consistent presence.







SOHAN NOVA

Social media designs for Sohan Nova, a coffee brand connecting everyday rituals with moments of celebration. The visual direction pairs warm golden tones with traditional textiles, coffee beans, and inviting product arrangements. From morning coffee to festive gatherings, the designs keep the packaging prominent while capturing the warmth and familiarity of sharing a cup.

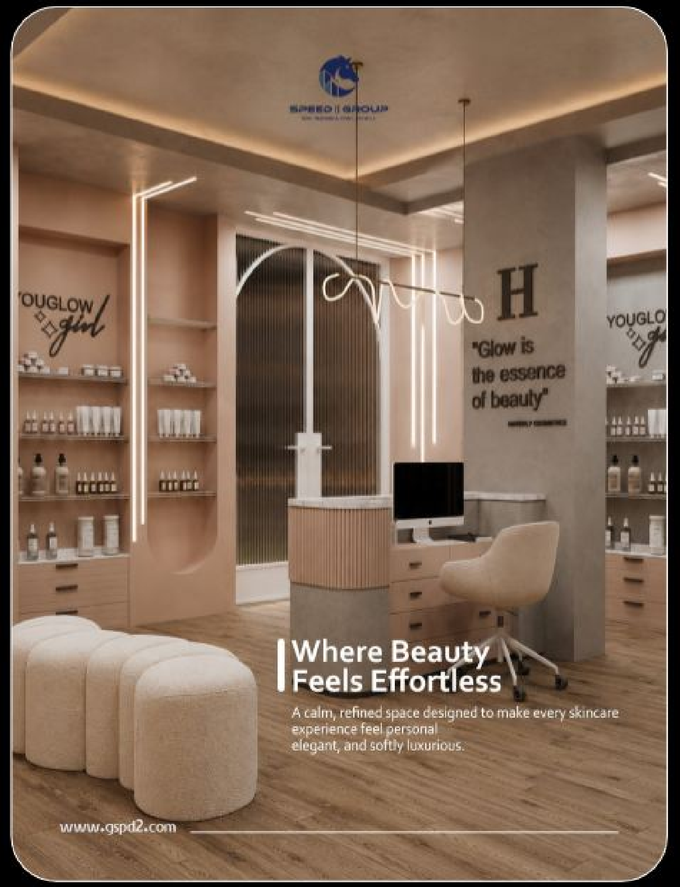




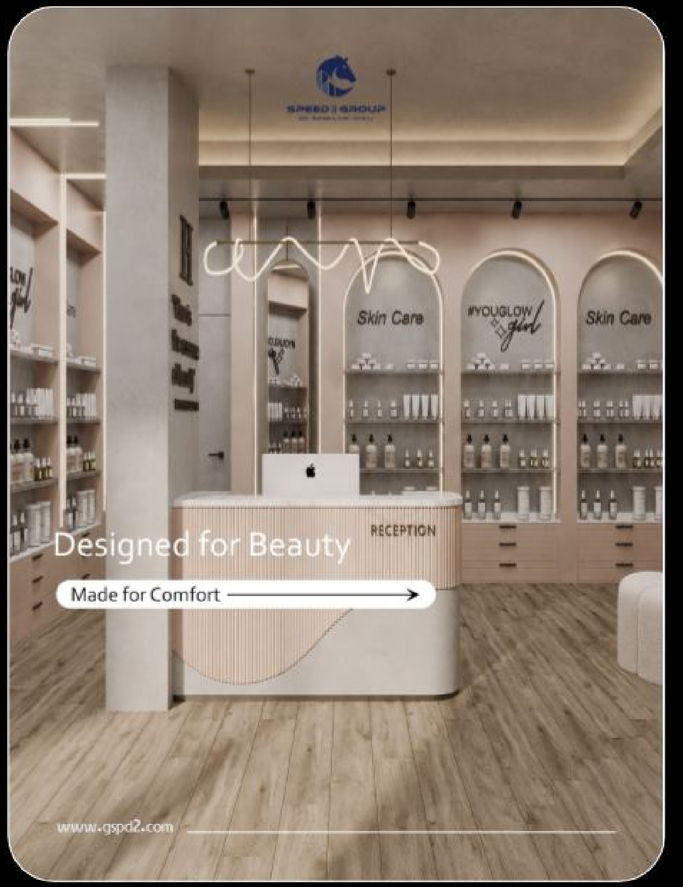


SPEED || GROUP
GEN. TRADING & CONT. CO W.L.L

Social media designs for Speed Group, an interior design company creating refined residential and commercial spaces. Warm neutral tones, architectural lighting, and carefully framed interiors highlight materials, layout, and detail. Minimal typography allows the spaces to lead, presenting a cohesive visual direction centered on comfort, functionality, and quiet luxury.



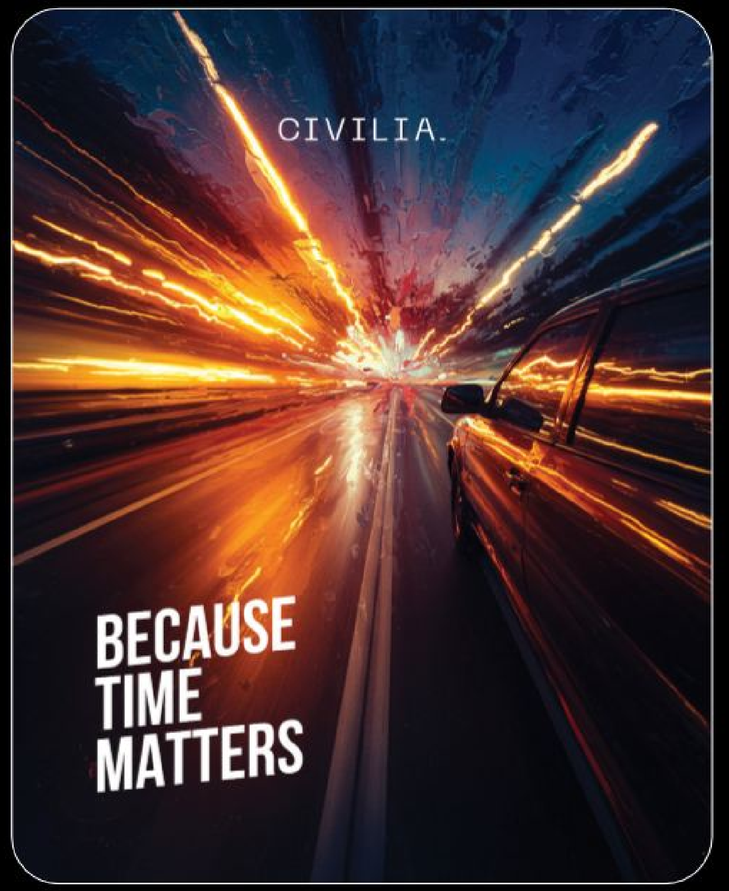




CIVILIA.
Developments

Social media designs for Civilia, a real estate developer creating residential communities. The visual direction combines painterly textures, dramatic lighting, and symbolic imagery to communicate location, accessibility, and ownership. From an illuminated home to a glowing key, each composition translates a property message into a distinctive visual story.

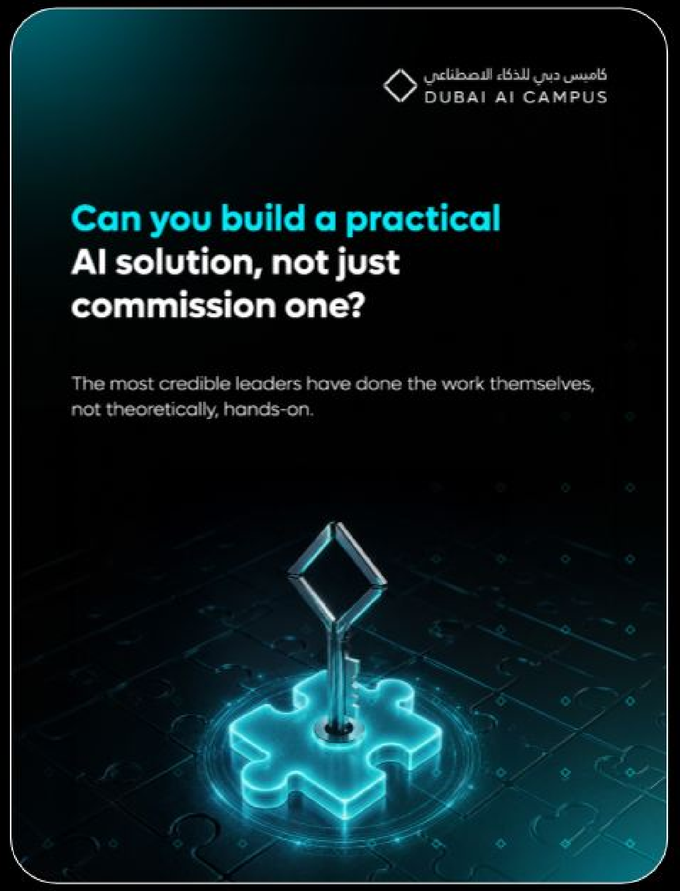


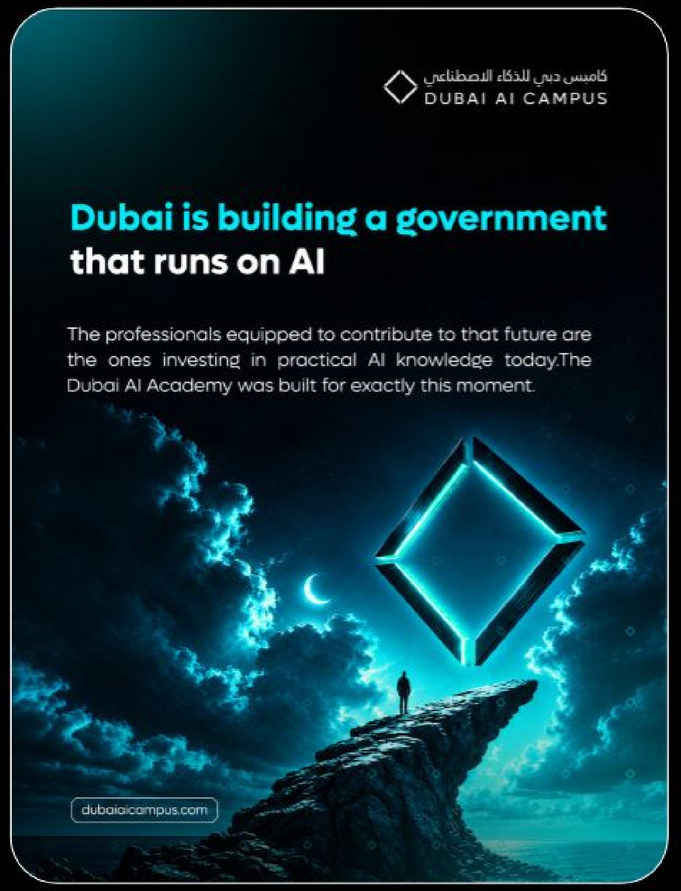




كامبس دبي للذكاء الاصطناعي
DUBAI AI CAMPUS

Social media designs for Dubai AI Campus, highlighting practical AI knowledge and its role in shaping the future. The visual direction combines dark backgrounds, luminous cyan accents, and symbolic imagery from a key unlocking possibilities to interconnected geometric structures. Clear typography and cinematic compositions create a cohesive identity that communicates innovation, learning, and the potential of AI in government and professional life.







Social media designs for 965 Play, a brand offering computer and gaming accessories. The visual direction combines neon purple and blue lighting, immersive gaming environments, and bold typography to give each product a striking presence. From racing gear and gaming desks to wireless headsets, the designs balance cinematic product imagery with clear feature layouts, creating a consistent identity that connects with gaming enthusiasts.



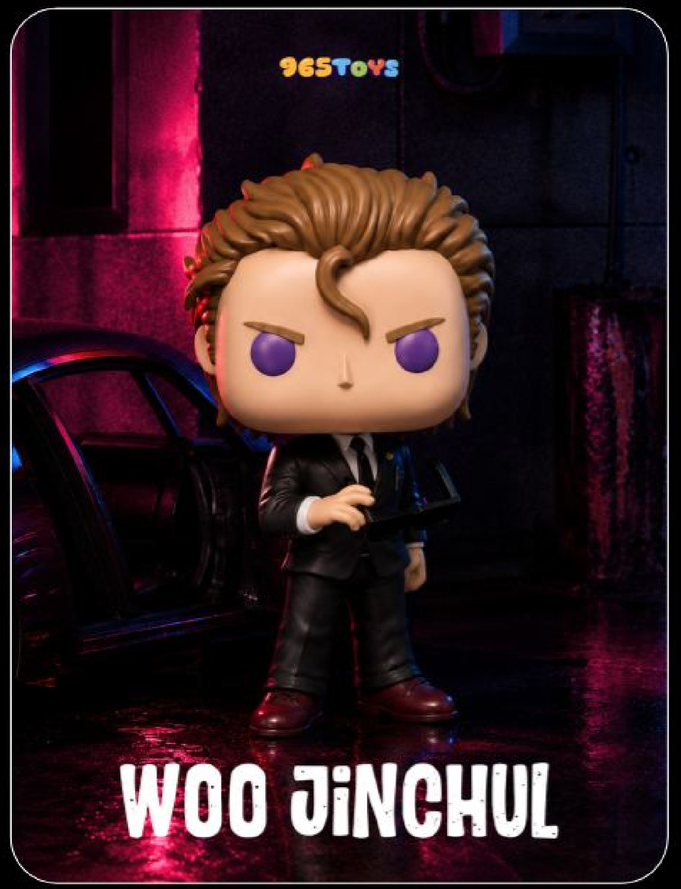




965TOYS

Social media designs for 965 Toys, a brand offering collectible character figures. The visual direction places each figure in a cinematic setting inspired by its character, using dramatic lighting, vivid colors, and atmospheric effects to bring the collection to life. From flames to stormy fantasy landscapes, each design highlights the figure's details while creating a cohesive, engaging showcase for fans and collectors.







Smash & Dip

Social media designs for Smash & Dip, a food brand serving smash burgers, hearty skillet dishes, and desserts. The visual direction combines warm, bold backgrounds with detailed food imagery and playful props to give each menu item its own personality. Torn-paper headlines and strong typography connect the designs, creating an energetic, appetizing showcase that highlights texture, flavor, and generous portions.

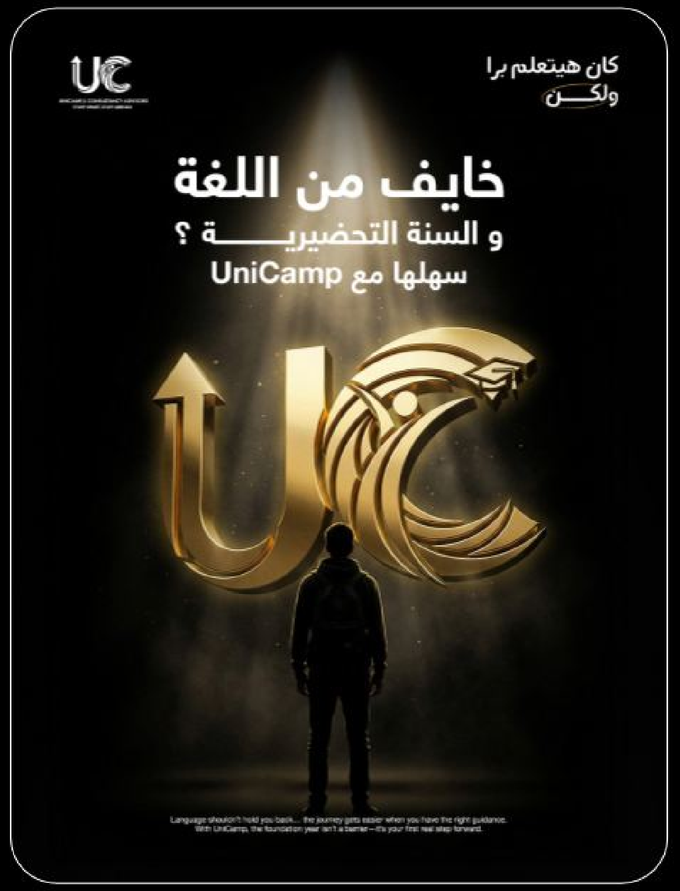






UNICAMP,S CONSULTANCY ADVISORS
STUDY SMART, STUDY ABROAD

Social media designs for UniCamp, an educational consultancy helping students pursue their studies abroad. The visual direction combines dark backgrounds, warm gold accents, and symbolic imagery to address students' concerns about language, travel, and support. From an airplane resting on a passport to a reassuring handshake, each design communicates guidance and opportunity through a cohesive, confident visual identity.







Amad Educational Hub

Social media designs for Amad Educational Hub, a brand offering courses and learning programs. The visual direction combines clean white backgrounds, bold geometric shapes, and vibrant brand colors with expressive student imagery. From Quran learning to national celebrations, each design balances educational messages with cultural relevance, creating a cohesive, approachable identity that connects with students and families.

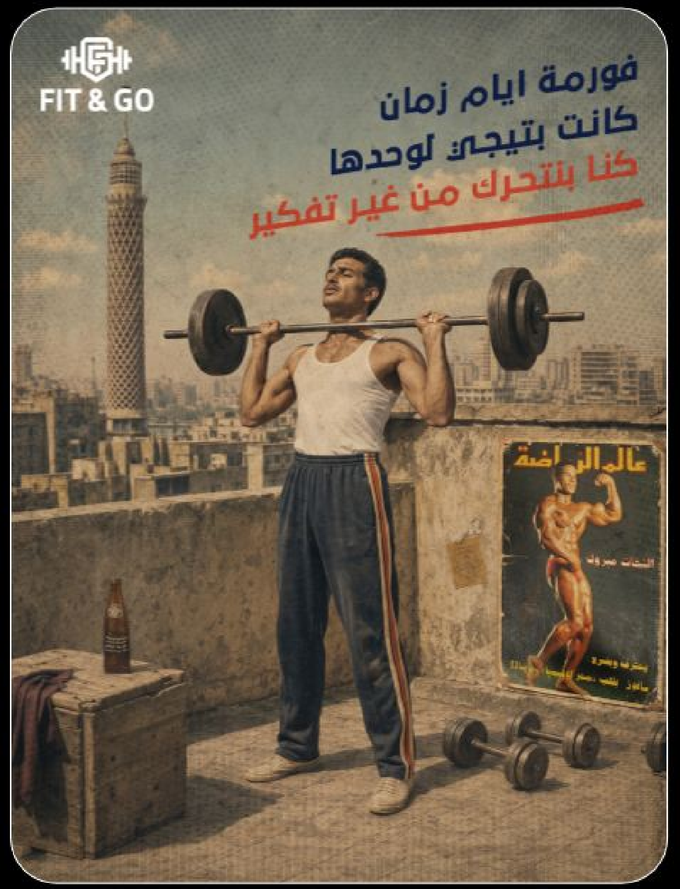






FIT & GO

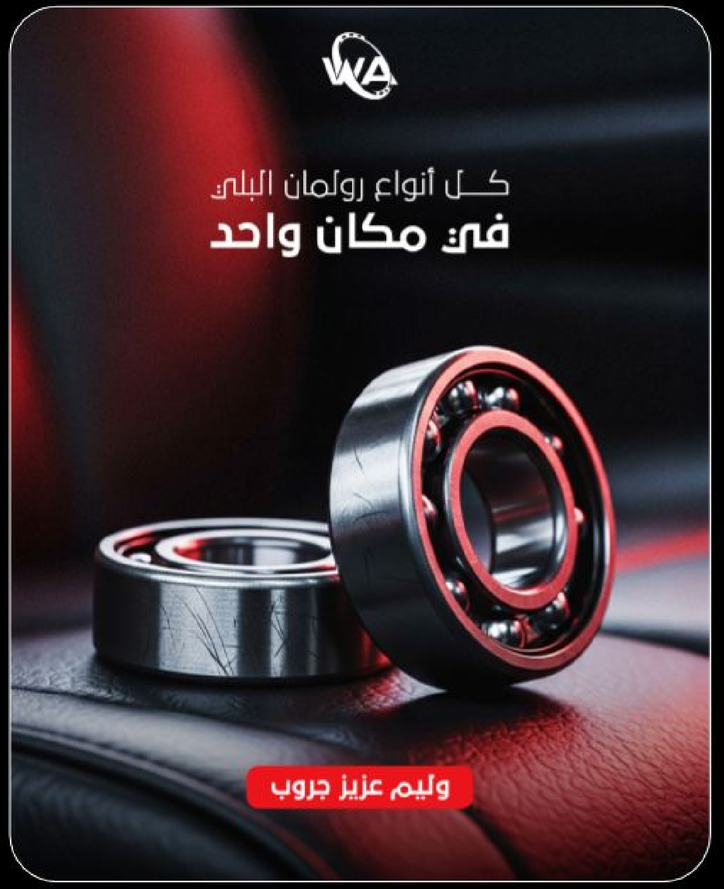
Social media designs for Fit & Go, a brand offering sports and fitness equipment. The visual direction draws on nostalgic Egyptian workout culture, combining rooftop training scenes, vintage textures, and warm earthy tones. Barbells, skipping ropes, and boxing gloves connect the products with the simplicity of everyday exercise, creating a cohesive campaign that feels familiar, energetic, and grounded in local character.







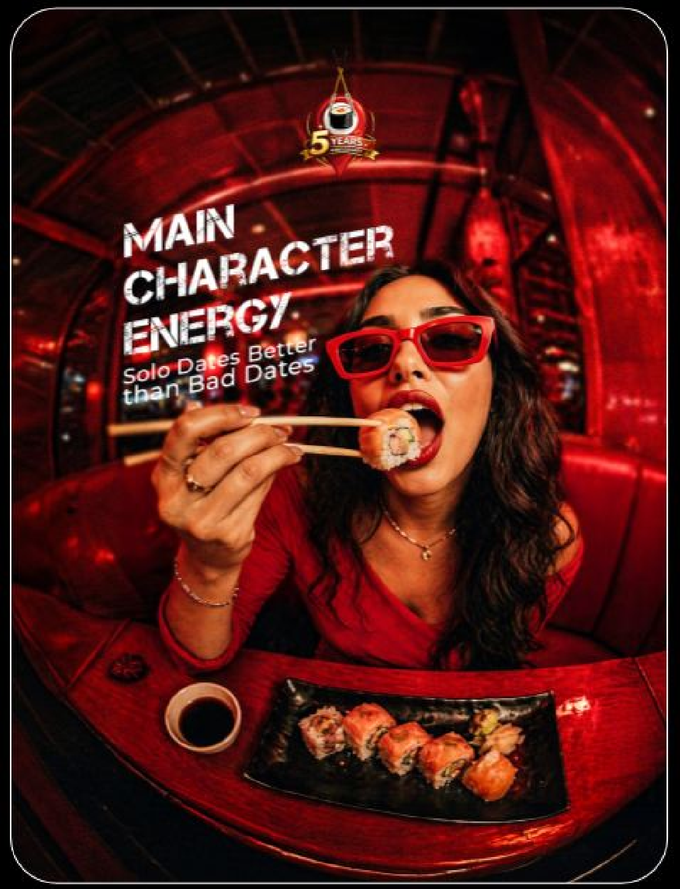
Social media designs for William Aziz Group, a brand specializing in ball bearings and related maintenance products. The visual direction combines metallic textures, dramatic lighting, and bold red accents to highlight product details and create a strong industrial feel. Clean compositions and clear Arabic typography connect the designs, presenting the range through a cohesive identity that reflects precision, experience, and reliability.



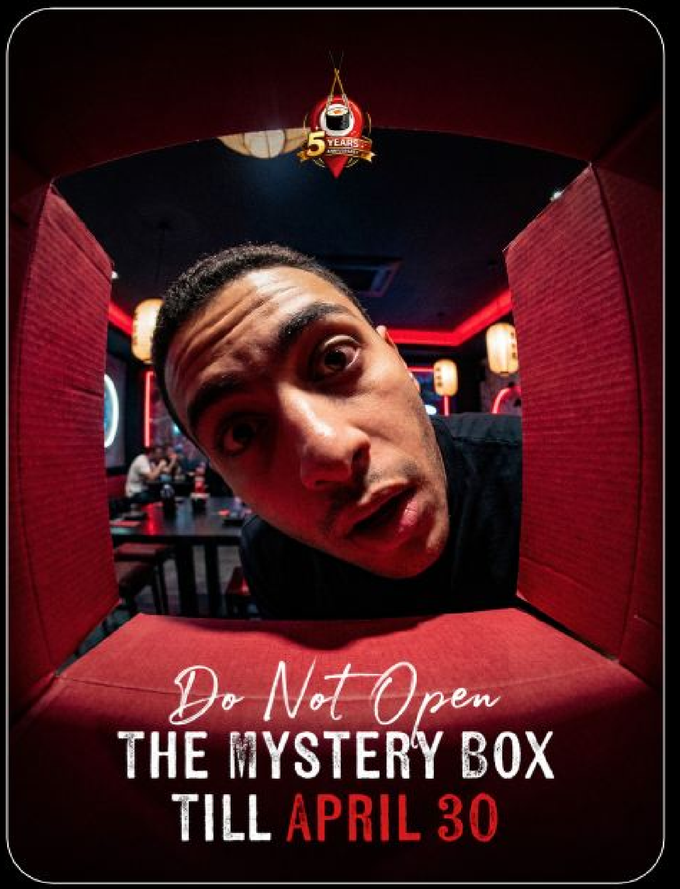




Social media designs for Sushi Spot, a sushi brand with a bold, playful personality. The visual direction combines vivid red lighting, expressive wide-angle portraits, and detailed food close-ups to create an immersive dining atmosphere. Handwritten annotations, textured typography, and a mystery-box teaser bring humor and curiosity to the campaign, keeping the sushi at the heart of an energetic, cohesive brand presence.



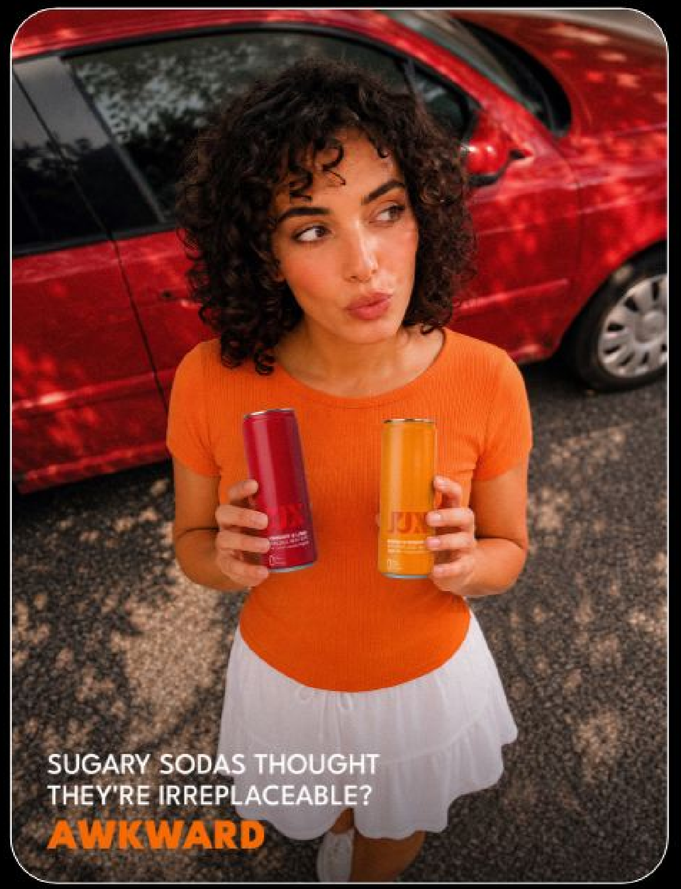


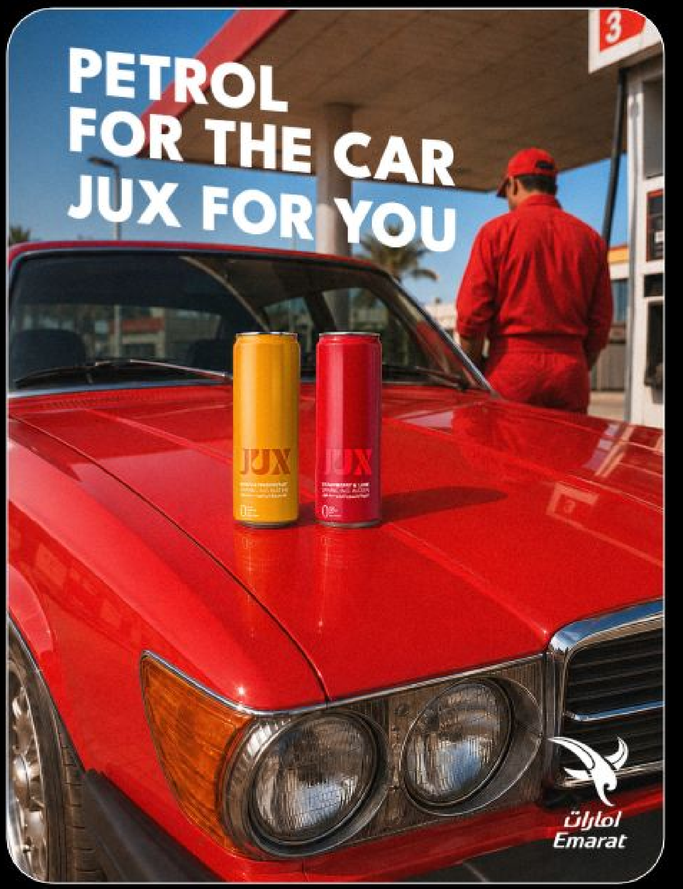


JUX

Social media designs for JUX, a sparkling beverage brand offering zero-sugar, preservative-free drinks for active lifestyles. The visual direction combines vibrant red and yellow tones, sporty settings, and playful everyday moments to create a fresh, energetic feel. Bold typography, unexpected camera angles, and prominent product placement connect the designs, presenting JUX as part of life on and off the court.



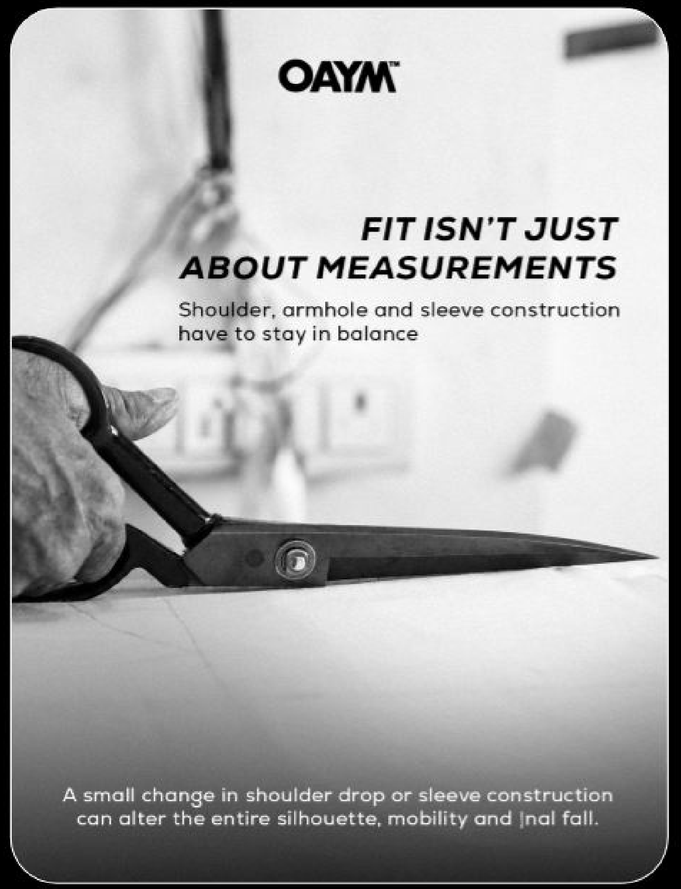


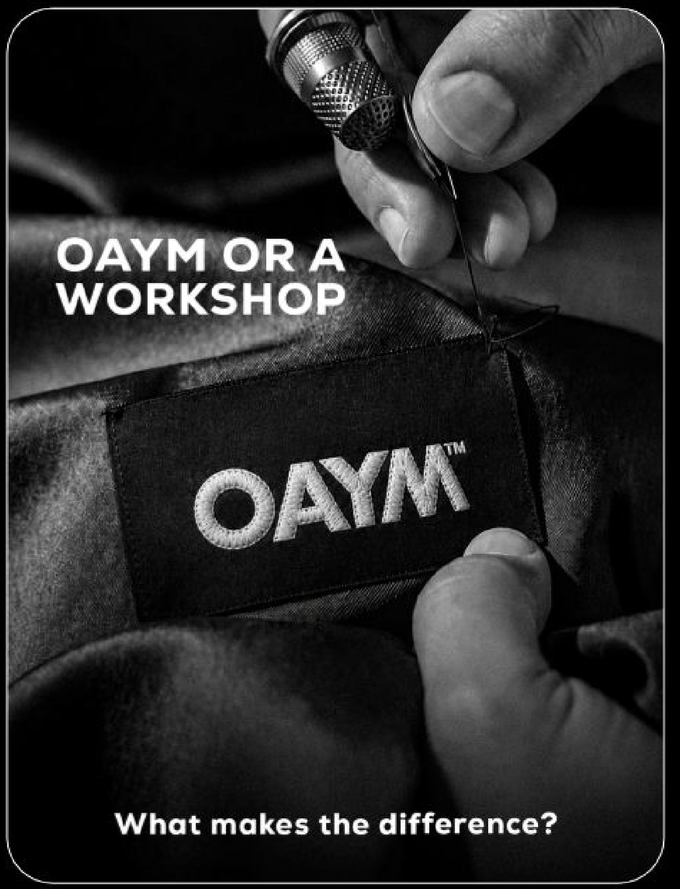


OAYM™

Social media designs for OAYM, a menswear brand focused on garment manufacturing and craftsmanship. The visual direction combines black-and-white photography, macro fabric textures, and workshop details to explore the relationship between material, fit, and construction. Clean layouts and bold typography give the educational content a refined editorial feel, highlighting the care and precision behind each garment.







PRO OUTSOURCE

Social media designs for Pro1 Outsource, a company providing staffing, outsourcing, and HR solutions. The visual direction combines blue and neutral tones with conceptual 3D imagery to turn workforce management topics into clear visual stories. From employee figures forming numbers to automated paperwork and a hiring doorway, each design pairs bold typography with symbolic compositions, creating a cohesive, professional identity centered on people and operational efficiency.







عيـــادات أوزون
OZONE CLINICS

Social media designs for Ozone Clinics, a brand offering aesthetic and beauty treatments. The visual direction combines elegant portraits, cinematic lighting, and rich seasonal colors to create an expressive, refined identity. From Saudi heritage-inspired imagery to pink ribbon awareness campaigns, each design brings together cultural relevance and imaginative storytelling, presenting the clinic's services through a cohesive visual presence centered on beauty and confidence.



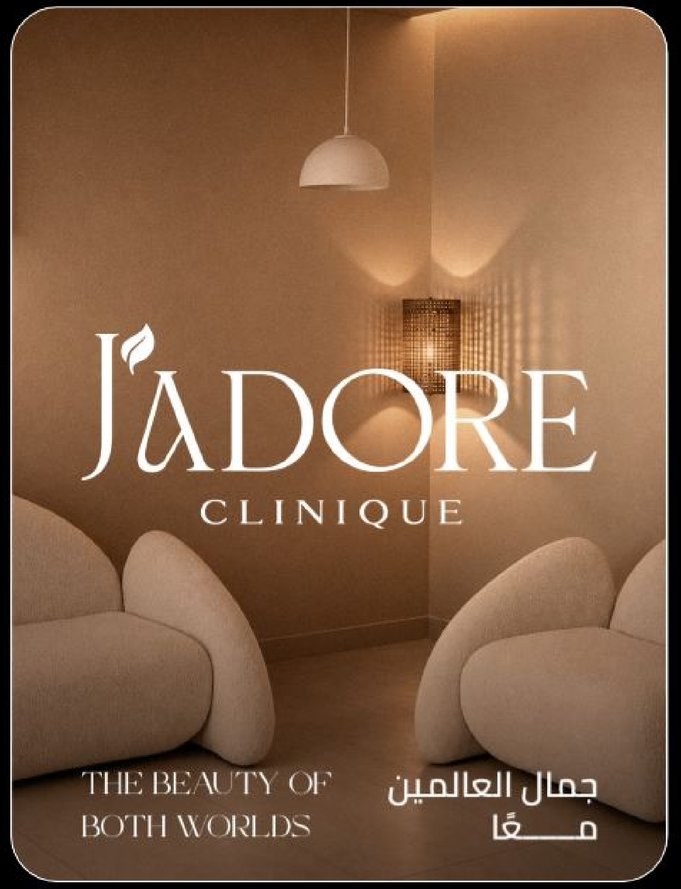




J'ADORE CLINIQUE

Social media designs for J'Adore Clinique, an aesthetic clinic in Dubai where Arabic beauty meets Russian expertise. The visual direction combines warm bronze tones, elegant typography, and refined portraits to convey professionalism and sophistication. Balanced compositions and soft lighting create a welcoming, premium feel, highlighting the people behind the clinic and its approach to personalized beauty.







A selection of social media designs celebrating holidays, seasonal moments, and special occasions across different brands. From Valentine's Day to Ramadan and Eid, each concept blends familiar festive elements with the brand's own personality. Warm lighting, playful details, and expressive imagery capture the spirit of each occasion, creating visuals that feel timely, engaging, and consistent with each brand's identity.

CAT·HOUSES EST EG 2020 · EPOCH FURNITURE · GloAura · HOLLAND EGYPTIAN CO. · TOTO'S











A selection of key visuals that turn campaign ideas into distinctive visual statements. Each concept brings together composition, lighting, color, and storytelling to express a clear message and establish the campaign's creative direction. Designed to carry across different formats, these visuals create a recognizable foundation that connects every piece of communication.

@Osama Amir

Key Visual

Key visuals for Fadaa Marketing Agency, exploring branding and creative media through a futuristic, space-inspired direction. Astronauts, glowing celestial elements, and a brain-shaped light bulb turn abstract marketing ideas into imaginative visual stories. Deep cosmic backgrounds, vivid purple lighting, and bold typography connect the designs, expressing the agency's focus on creativity, exploration, and new possibilities in digital marketing.

FADAA
MARKETING AGENCY

FADAN
MARKETING AGENCY

The Importance of Branding in Today's Digital World



FADAN
MARKETING AGENCY

The Role of Creative Media Production in Digital Marketing

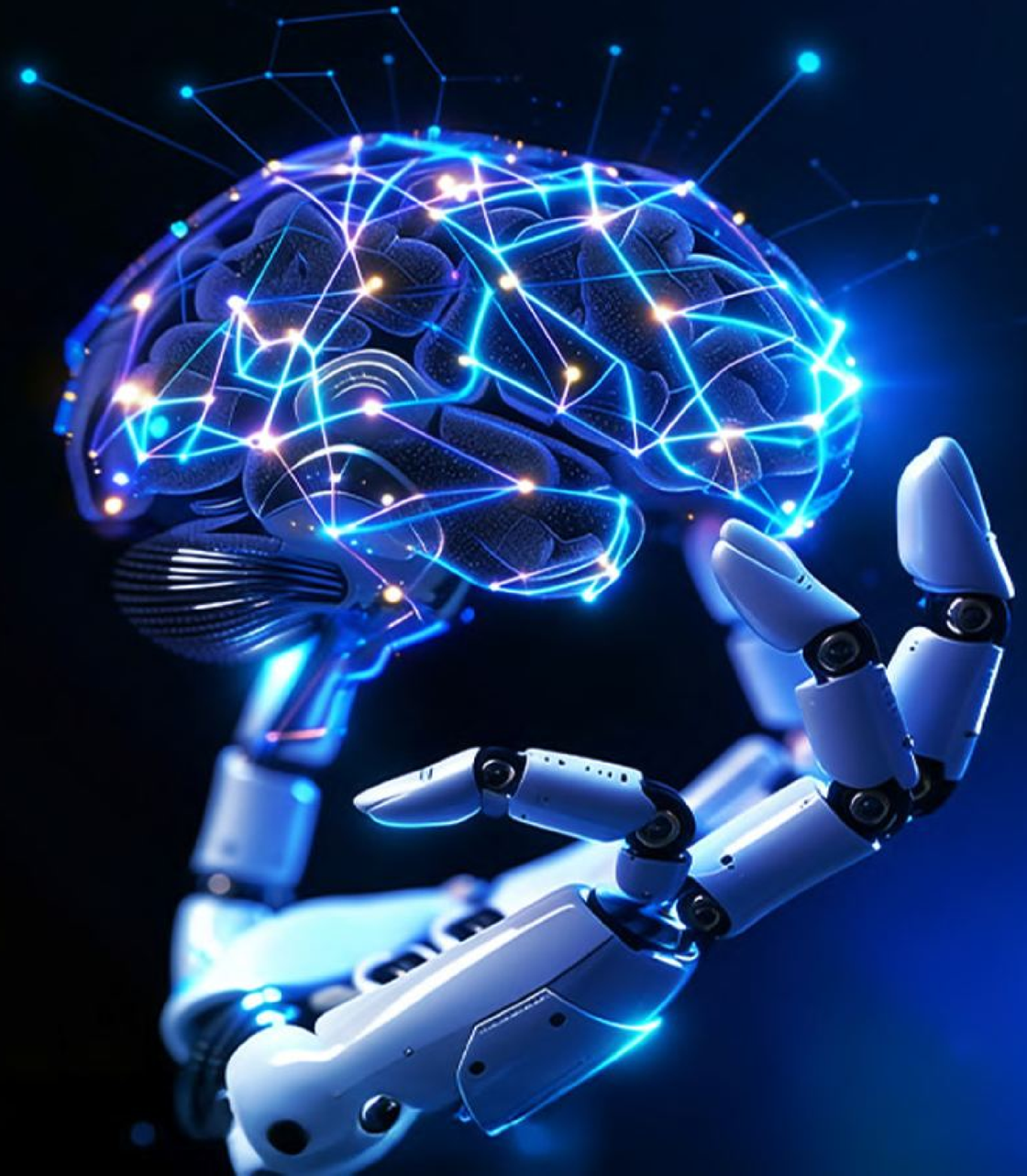


Key visuals for Codexa, presenting smart booking systems and CRM solutions through a futuristic visual direction. A robotic hand holding a connected digital brain and a dimensional CRM structure translate complex software concepts into striking imagery. Electric blue lighting, dark backgrounds, and clear typography unify the designs, highlighting the role of technology in organizing workflows and strengthening client relationships.

Codexa

Codexa

WHY MARKETING AGENCIES CAN'T AFFORD TO SKIP A SMART BOOKING SYSTEM"



Codexa

STOP LOSING CLIENTS TO CHAOS:

HOW THE RIGHT CRM TRANSFORMS YOUR AGENCY INTO A REVENUE MACHINE



A key visual for Clash, a gaming brand focused on PlayStation and video games. The creative direction combines a striking character portrait, electric blue and red lighting, and expressive graffiti inspired by gaming culture. An illuminated halo, scattered particles, and controller symbols build an energetic composition that captures the intensity of play and gives the brand a bold, rebellious personality.




CLASH
JINX

A key visual for Seren, a brand offering a wide variety of coffee beans, celebrating Saudi Founding Day through the connection between coffee and heritage. Warm earthy tones, traditional woven textiles, and a subtly patterned backdrop showcase the coffee collection in an inviting composition. Clear Arabic typography and understated olive accents unify the campaign, balancing the brand's contemporary identity with the spirit of the occasion.

seren

Roastery & Bakery

@key visual

seren
Roastery & Bakery

يـــوم التأسيس
Saudi Founding Day
١١٣٩هـ / 1727م

قهوة تشبه بـــــدايتنا

بوكس المحاصيل الكلاسيكية



Key visuals for a brand offering discount cards and digital gift cards, turning online products into engaging visual experiences. A glowing gift box presents an Anghami Plus subscription as a special occasion, while a floodlit stadium places FC Points within the excitement of gaming. Dark backgrounds, vivid teal accents, and clear Arabic typography connect both designs, keeping the cards prominent and their messages easy to follow.



بطاقة أنغامي بلس

شرح كامل للاشتراك

والمزايا بدون بطاقة بنكية





FC Points في EA SPORTS FC

أين تشتري؟ وكيف تحصل على أفضل سعر؟

A selection of logo designs that translate each brand's personality into a clear, memorable mark. Each concept explores typography, shape, and symbolism to create a distinctive identity with purpose and character. Designed to work across different sizes and applications, these logos balance simplicity with originality, forming a consistent foundation for every brand's visual presence.

@Osama Amir

Logo Design

LATSHA

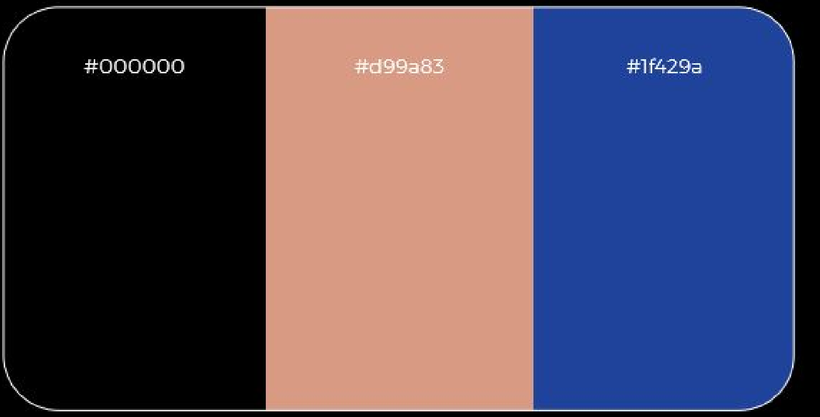
From Shein to your door in 14 days

LATSHA is a fashion shopping and delivery brand that brings customers closer to the styles they love. With the promise “From Shein to your door in 14 days,” the brand connects the excitement of discovering new looks with the ease of receiving them at home. Its visual identity expresses this through a balance of elegance, confidence, and warmth. The distinctive emblem combines flowing botanical forms with a symmetrical structure, creating a recognizable symbol that feels refined and approachable. Paired with a clean, contemporary wordmark, it gives LATSHA a memorable presence across every customer touchpoint.From business cards and branded delivery bags to storefront signage, every element follows a consistent design approach. Clear typography, considered spacing, and thoughtful logo placement allow the brand to remain recognizable at different scales. The result is a cohesive identity that presents LATSHA as stylish, welcoming, and focused on making fashion shopping feel simple from discovery to delivery.







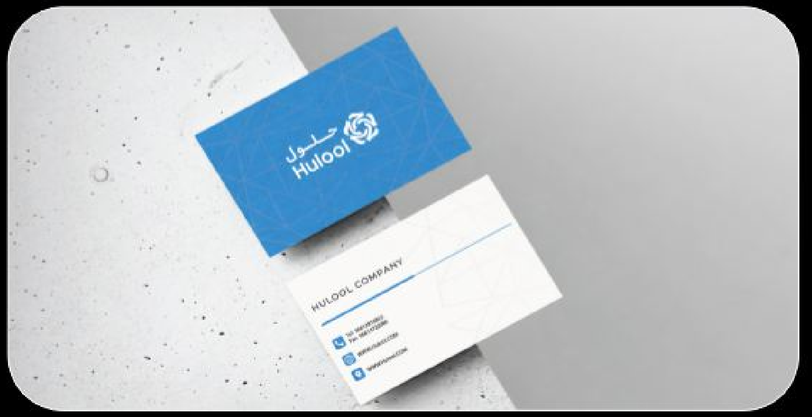


حلول
Hulool

Hulool is a technology company providing technical and security solutions that help businesses stay connected and protected. Its visual identity reflects innovation, precision, and reliability through a clean, professional design. The distinctive emblem combines interlocking geometric forms in a dynamic circular structure, suggesting integration and continuity. Paired with a bold bilingual wordmark, it creates a recognizable presence in Arabic and English. The blue palette conveys confidence and clarity, while balanced layouts and clean typography keep communication accessible. Across stationery, uniforms, packaging, and digital platforms, consistent logo placement and graphic details bring every application together. The result is a cohesive identity that positions Hulool as a capable technology partner, focused on practical solutions that support everyday operations and business growth.







#2a75b5 #3fa2f6 #578fca

DAHABY

Dahaby is a digital platform that enables gold merchants to showcase their jewelry collections and connect with customers. The application brings different traders together in one place, making it easier to discover designs and explore their offerings. Its visual identity combines the elegance of traditional gold craftsmanship with the simplicity of a modern digital experience. The expressive Arabic wordmark gives the brand a distinctive character, complemented by refined English typography. Deep emerald green and warm gold tones reflect sophistication and the precious nature of the products on display. Clean layouts and thoughtful spacing allow the jewelry to remain the focus while keeping information clear and accessible. Across the application, packaging, stationery, and promotional materials, consistent colors and typography create a recognizable presence. The result is a cohesive identity that positions Dahaby as an elegant digital destination for gold merchants and jewelry discovery.







#003526	#a37721	#d8b85a

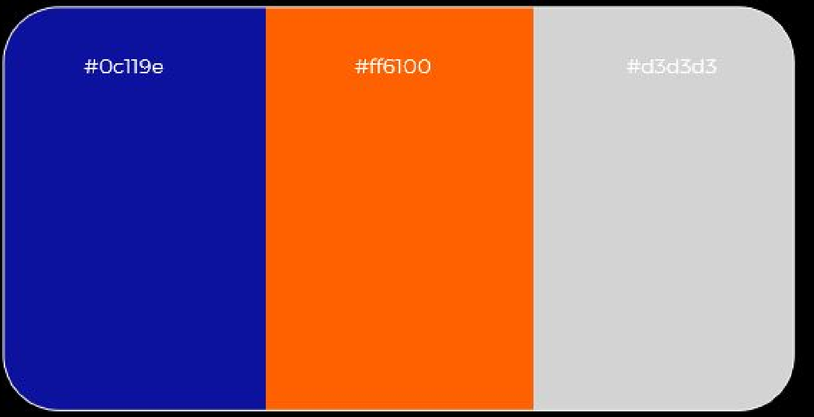
PICK &deliver

Pick And Deliver is a delivery application designed to connect people with the things they need, bringing everyday essentials, personal items, and business orders to their chosen destinations. The brand makes convenience central to its identity, reflecting movement, simplicity, and accessibility. Its bold wordmark features a directional detail that suggests the journey from pickup to delivery, creating a distinctive and energetic presence. Deep blue conveys confidence and reliability, while vibrant orange adds warmth and momentum. Light gray balances the palette and keeps communication clear. Clean typography and straightforward layouts help the brand remain recognizable across the application, packaging, uniforms, and promotional materials. Every element follows a consistent visual approach that supports an easy and approachable experience. The result is a cohesive identity that positions Pick And Deliver as a practical delivery companion, helping individuals and businesses move what matters from one place to another.









Berlia

YOUR EVERYDAY GLOW PARTNER

Berlia is a haircare and skincare brand offering shampoos, facial care, and everyday beauty essentials. Built around the idea of "Your Everyday Glow Partner," the brand celebrates personal care through a warm and elegant visual identity. Its expressive wordmark and delicate floral symbol create a welcoming presence, balancing softness with sophistication. Deep burgundy, muted gold, and warm cream tones give the identity a refined character, while subtle patterns inspired by the emblem add continuity across applications. Clean typography and balanced layouts keep product information clear and allow each design to feel considered and approachable. From product packaging and shopping bags to stationery and digital content, every element follows a consistent visual direction. The result is a cohesive identity that positions Berlia as a thoughtful companion for daily hair and skincare rituals, bringing a sense of care and understated elegance to everyday routines.









A carefully curated collection of logos designed for brands across education, security, healthcare, maintenance, and media. Each mark expresses a distinct identity through thoughtful symbolism, custom typography, and balanced forms. Presented in black and white, the collection highlights the clarity and versatility of each design, showing how different visual approaches create recognizable identities tailored to each brand.













Thank You!