Osama Amir Mostafa

Graphic Designer | Branding & Social Media Design

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Portfolio | LinkedIn

PROFESSIONAL SUMMARY

Creative Graphic Designer specializing in branding and social media design, with experience creating visual identities, digital campaigns, social media visuals, and print materials. Skilled in Adobe Photoshop, Adobe Illustrator, and Adobe InDesign, with a strong understanding of layout, typography, color usage, and brand consistency. Experienced in working with clients and marketing teams to deliver clean, engaging, and effective designs for different industries.

WORK EXPERIENCE

Graphic Designer - Fadaa Marketing

2024 - Present

- Designed social media visuals for different brands across various industries.
- Created branding materials including logos, visual identity elements, color palettes, and typography systems.
- Developed digital designs for marketing campaigns, advertisements, and promotional content.
- Prepared print-ready designs such as flyers, brochures, business cards, and packaging layouts.
- Collaborated with marketing teams to create designs aligned with brand strategy and campaign goals.
- Maintained visual consistency across online and offline brand materials.

Freelance Graphic Designer - Self-Employed

2024 - Present

- Created branding and social media designs for clients and small businesses.
- Designed logos, brand identity elements, social media posts, and advertising materials.
- Worked directly with clients to understand design needs and deliver visuals that match each brand direction.
- Managed multiple design projects while meeting deadlines and maintaining quality.
- Prepared final files for both digital platforms and print production.

SKILLS

Design Skills: Social Media Design, Branding, Logo Design, Print Design, Layout Design, Packaging Design, Visual Identity Design, Typography, Color Theory, Advertising Design

Software Skills: Adobe Photoshop, Adobe Illustrator, Adobe InDesign

LANGUAGES

Arabic: Native
English: Very Good